

# Banff National Leadership Conference 2008

## Creating a Culture of Continuous Improvement

Network and Learn with other Canadian Educational Leaders

February 20, 21 and 22, 2008  
Banff Rocky Mountain Resort

1029 Banff Ave. Banff, Alberta  
\$549 (plus 6% GST) per person  
Registration Deadline January 11, 2008

Register early!  
Limited  
Seating



**Dr. Marcia Tate**

Best-selling author and dynamic international speaker, Dr. Marcia Tate has over 30 years experience as a classroom teacher, reading specialist, language arts coordinator, and staff development director. An award-winning educator, Marcia is currently an educational consultant and has taught over 125,000 administrators, teachers, parents, and business and community leaders throughout the world.



**Dr. James Stronge**

Back by popular demand, internationally recognized author of *Qualities of Effective Teachers*, Dr. Stronge is a highly sought after and engaging speaker. He worked with many school districts and educational organizations, focusing on identifying effective teachers and enhancing teacher effectiveness. Dr. Stronge is known for his powerful and thought provoking presentations and workshops.



**Allison Zmuda**

International speaker, educator, consultant and designer of professional development training, Allison Zmuda is the author of *Transforming Schools: Creating a Culture of Continuous Improvement*. In addition to her work in the area of curriculum, assessment and instruction, Zmuda also specializes in short and long range continuous improvement planning, evaluating the degree to which structures, policies, and job descriptions support the work of the school to achieve its mission.

### Benefits of Attending

- Discover the effective qualities of teachers who affect positive change in their students
- Gain the tools you need for a research-based performance evaluation system
- Identify and clarify the core beliefs that define your school's culture
- Create a shared vision by explicitly defining what these core beliefs will look like in practice
- Develop and implement an action plan that supports teachers through the change process
- Discover how to motivate adult learners while increasing understanding and retention
- Learn strategies to plan and deliver powerful, memorable presentations that improve teaching strategies and increase academic achievement

### Additional Benefits

- 3 International Speakers
- 4 Sessions
- Workshop Materials
- Networking Opportunities
- Welcome Reception
- 2 Breakfasts
- 2 Lunches
- Breaktime Refreshments

### Who Should Attend

- Leadership Teams
- Administrators and Assistant Administrators
- Superintendents and Assistant Superintendents
- Educators pursuing administrative positions
- Educators in leadership positions
- Consultants

### Session and Registration Information on Reverse

A late fee of \$50 will be charged for registrations and payments received after January 11, 2008

## Sessions Included

### WEDNESDAY, FEBRUARY 20 OPENING EVENING

6:30 PM - 8:30 PM "Transforming Schools: Creating a Culture of Continuous Improvement" with Allison Zmuda  
This highly interactive session explores the six essential steps of system development through a fictional narrative and through problems identified by workshop participants. Participants will engage in dramatic readings and do some action planning work related to their own schools.

8:30 PM - 10:00 PM Welcome Reception

### THURSDAY, FEBRUARY 21

8:00 AM Complimentary Hot Breakfast

8:30 AM - 12:00 noon *The Effective Teacher is NOT an Enigma* with Dr. James Stronge - Learn the impact teachers have on student achievement and the tangible qualities of teachers who affect positive changes in their students everyday.

*What Works in Assessing Teacher Quality: Tools You Can Use* with Dr. James Stronge - Learn the tools to design and implement a research-based performance evaluation system that is based squarely on the *Qualities of Effective Teachers* research.

12:00 noon Hot Lunch Included

1:00 PM - 2:15 PM *What Works in Assessing Teacher Quality: Tools You Can Use* continued with Dr. James Stronge

2:30 PM - 4:00 PM *Transforming Schools: Creating a Culture of Continuous Improvement* continued with Allison Zmuda

### FRIDAY, FEBRUARY 22

8:00 AM Complimentary Hot Breakfast

8:30 AM - 3:30 PM "Sit & Get Won't Grow Dendrites: 20 Professional Learning Strategies that Engage the Adult Brain" with Dr. Marcia Tate

Discover ways to motivate adult learners and increase long term retention. The strategies enable administrators to improve teaching practices and increase academic achievement.

## Accommodations

Delegates are responsible for own transportation and lodging expenses. Delegates who require transportation and/or accommodations must contact yvonne@80ways.com, Direct line 204-987-2846 or visit travel@80ways.com and quote code Banff 08 to receive:

- A discounted rate of \$120/room/night at the Banff Rocky Mountain Resort (pre/post 2 days)
- FREE flight cancellation insurance on any flights of your choice to Calgary or Edmonton, Alberta
- Information on the best rates and options available to you for flights, lodging and car rentals

## How to Register

Upon receipt of payment, your registration will be processed and confirmation will be sent. Your seat is not reserved until payment is received.

**BY MAIL:** Mail payment and registration form to CREED Seminars 24 Marinus Place, Winnipeg, MB, R2N 3V5

**BY PHONE:** Register with your Credit Card or P.O.# by calling toll free 1-866-882-7333 (204-221-9460 Winnipeg)

**ON LINE:** Register with your Credit Card or P.O.# at [www.creedseminars.com](http://www.creedseminars.com)

<b>Fee</b> <b>\$549 (plus 6% GST) per person</b> <b>Registration Payment Deadline is January 11, 2008</b> • A discount of 10% is available for groups of 10 or more attending from the same district or division, paying with one cheque or P.O. # • A late fee of \$50 per registration will be charged for registrations and payments received after January 11, 2008 • Transportation and lodging expenses not included.	NAME		DATE		
	SCHOOL		POSITION/GRADE		
	MAILING ADDRESS				
	CITY / TOWN		PROVINCE	POSTAL CODE	
	AREA CODE	Ph # hm	Ph # wk		
FAX		EMAIL			
* Confirmation will be sent upon receipt of payment. If unable to attend, contact us in writing to designate an alternate / request a refund. A late fee of \$50 will be charged for registrations and payments received after January 11, 2008. A processing fee of \$100 will be withheld for any cancellation received on or before January 11, 2008. No refunds will be granted for cancellations received after that date. Speakers and sessions are subject to change. CREED Seminars Ltd. reserves the right to cancel workshops if there is insufficient enrollment and in the unlikely event of a cancellation, registrant will receive a full refund of their registration fee. CREED Seminars Ltd. is not responsible for any damages that result from a cancellation. Registrants are advised to accept the complimentary flight cancellation insurance.					

### METHOD OF PAYMENT

P.O.# \_\_\_\_\_ Cheque  Mastercard  Visa  Amex

Credit Card

Expiry Date

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ BA-FE08 M1